



THE RIPPLE EFFECT

by Leadership Greater Washington

Exploring the moments, connections, and relationships shaping Greater Washington for 40 years.

What Is The Ripple Effect?

The moments that define how leaders grow—told by those who lived them.

The Ripple Effect by Leadership Greater Washington is a storytelling podcast launched as part of Leadership Greater Washington's 40th anniversary.

At its core, the series centers on human connection—one LGW member in conversation with another—sharing moments of discovery, vulnerability, and leadership growth. These conversations highlight how LGW creates trusted spaces where relationships form, perspectives shift, and a ripple effect of impact extends across our region.

Each episode is unscripted and authentic—two leaders reflecting on what it means to lead together. Conversations are recorded in a professional studio and edited into short, compelling episodes designed for easy sharing.

WHY IT MATTERS

01

Capturing LGW's Impact

Preserving stories behind relationships that shaped our region.

02

Re-engaging Our Network

Inviting members across classes and generations to reconnect.

03

Building Momentum

Creating steady storytelling that sustains energy all year.

04

Strengthening Community Investment

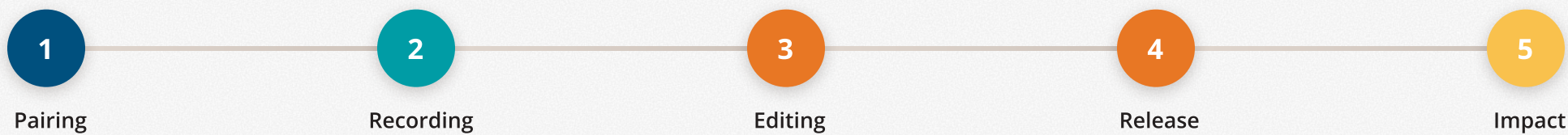
Deepening emotional connection among members and supporters.



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WHAT TO EXPECT



6 curated member pairings representing diverse industries, class years, and experiences

1-hour recorded conversations, edited into **3-5 minute episodes** for easy sharing

First episode launches **July 2026**, with new releases every two months

Episode can be accessed on LGW's website or on your favorite podcast platform

Full recordings and transcripts archived for future use

GET INVOLVED

There are several ways to participate in The Ripple Effect by Leadership Greater Washington.

01

Nominate a Pair

Recommend two LGW members whose relationship reflects the power of connection and community.

02

Share Your Story

Volunteer to participate if you have a meaningful LGW connection worth sharing.

03

Contribute in Other Ways

If you are interested in sharing your story in a different format—or have ideas for how to contribute to this initiative—we welcome your input.

04

Spread the Word

Help us reach fellow alumni and re-engage the broader LGW network of leaders.

To participate, nominate a story, or learn more, please contact:

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PRODUCTION PARTNERS



Jennifer Cortner ('19)

Executive Producer

Jennifer brings expertise in storytelling, entrepreneurship, and nonprofit leadership, guiding each conversation with thoughtful prompts to surface authentic and meaningful insights.



Interface Media Group

Production Studio & Presenting Sponsor

A trusted Dupont Circle-based studio providing a professional environment to capture high-quality audio and storytelling.