

40 years

Celebration of Leadership



WEDNESDAY, OCTOBER 28, 2026 | 6:00 PM
GRAND HYATT WASHINGTON

Join the region's most influential leaders at the LGW Celebration of Leadership, where more than 700 changemakers from the business, government, and nonprofit sectors will convene to forge powerful cross-sector partnerships.

During this milestone 40th anniversary year, Leadership Greater Washington will proudly recognize The Honorable Muriel Bowser, Mayor of the District of Columbia, and proud member of the Class of 2013, with the LGW Leader of the Years Award. A dedicated public servant, Mayor Bowser has demonstrated impactful leadership in advancing economic growth, strengthening communities, and championing the long-term vitality of the Greater Washington region. Join us in celebrating Mayor Bowser and her service to our region.

For more information on the event and honoree, visit lgwdc.org/celebration2026



*The Honorable Muriel Bowser
Mayor, District of Columbia
LGW Class of 2013
2026 Leader of the Years*

HOST COMMITTEE CHAIRS:

Montez Anderson ('13)
Fred Hill ('13)

ANNUAL EVENT BY THE NUMBERS

400+

Organizations
from every sector
in attendance

700+

Leaders and
decision-makers
in attendance

100+

Individual and
corporate
sponsors

LEADERSHIP GREATER WASHINGTON

MISSION

To bring leaders together to make positive community impact in the Washington Metropolitan region.

OUR MEMBER NETWORK

2,000 REGIONAL LEADERS

1,400 ORGANIZATIONS

GOVERNMENT

11%

37%

52%

NONPROFIT

CORPORATE

40 YEARS OF LGW

In 1986, Leadership Greater Washington was established by a group of regional leaders and three leading organizations—Meyer Foundation, Greater Washington Board of Trade, and the Junior League of Washington—to foster communication and cooperation among the area’s established leaders. Modeled after successful leadership programs in metropolitan cities like Atlanta and Philadelphia, the organization began with a focus on developing executive-level leaders through its core program, the Signature Program. After five years of operation, LGW expanded its programming to serve area high school students through its Youth Leadership Greater Washington program. Then in 2014, the Rising Leaders program was launched to provide career-building skills and training to mid-level professionals. Today, LGW continues to offer unique programming to leaders by way of its three core programs and a number of member events that connect leaders and inspire their collaborative efforts to improve the Greater Washington community. Across its 40-year history, LGW’s impact has fostered the success of more than 2,000 influential leaders, 400 young professionals, and over 1,000 high school students in DC, Virginia, and Maryland.

“At Verizon, we help power and empower the communities we serve by building strategies and impactful partnerships across the region. This is why we are proud to be a long-term corporate partner with Leadership Greater Washington and support its important work bringing together regional leaders and finding innovative ways to help your region thrive.”

- Mario Acosta-Velez ('05), Vice President Local Engagement, CSR, and Public Policy for Verizon

LGW IMPACT AT A GLANCE

\$55,000+
awarded in
scholarships

2,000+
event
attendees

6,000+
social media
followers

SPONSORSHIP OPPORTUNITIES

Sponsorship funds will be used to support LGW programming and scholarships to develop leaders, educate leaders on issues affecting our region, and connect leaders across sectors to make a positive impact on our region.

PRESENTING SPONSOR - \$50,000

- Presenting Sponsor of the 2026 Celebration of Leadership (category exclusivity)
- Two VIP tables (20 seats) in priority seating area
- Speaking opportunity on stage or in spotlight video shared with 700+ attendees
- Featured logo on event step & repeat
- Full-page color premium ad placement in event program
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo on official event invitation, event registration page, event program, and prominent on-site signage
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo on event webpage and social media platforms
- Acknowledgement in Washington Business Journal through LGW's full page ad
- Full-page color ad in LGW Member Directory
- Year-long marketing and special access to LGW events (based on interest of sponsor)
- Year-round logo placement on LGW website



To discuss event sponsorship, please contact Shayla Hines-Graham, Director of Development and Engagement at shinesgraham@lgwdc.org or 202-465-3201. Leadership Greater Washington is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Sponsorship of the Celebration of Leadership is tax-deductible.



LEADER - \$25,000

- One VIP table (10 seats) in priority seating area
- Full page color premium ad in event program book distributed to 700+ attendees
- Recognition as sponsor in LGW's opening remarks from stage
- Sponsorship recognition with logo on-screen during event, in event program book, and on prominent event on-site signage
- Acknowledgment in Washington Business Journal through LGW's full page ad
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo on event registration page, event webpage, and social media platforms
- Full page color ad in LGW Member Directory
- Year-round logo placement on LGW website

BENEFACTOR - \$10,000

- One VIP table (10 seats) in priority seating area
- Half page color premium ad in event program book distributed to 700+ attendees
- Recognition as sponsor in LGW's opening remarks from stage
- Sponsorship recognition with logo on-screen during event, in event program book, and on prominent event on-site signage
- Acknowledgment in Washington Business Journal through LGW's full page ad
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition with logo on event webpage and social media platforms
- Half page color ad in LGW Member Directory

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PATRON - \$6,000

- One reserved table (10 seats) with logo place card
- Sponsorship recognition in event program book distributed to 700+ attendees
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo on event webpage and social media platforms
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Acknowledgment in Washington Business Journal through LGW's full page ad

SUPPORTER - \$3,500

- Half-table reserved (5 seats)
- Sponsorship recognition in event program book distributed to 700+ attendees
- Sponsor recognition with logo on-screen during event
- Sponsorship recognition with logo on all event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition on event webpage

FRIEND OF MURIEL - \$1,000

- One ticket to the event
- Sponsorship recognition with name listed in event program book distributed to 700+ attendees
- Sponsorship recognition with name on-screen during event
- Special "Friend" badge ribbon to wear during event
- Sponsorship recognition on event webpage

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SPECIAL FEATURE SPONSORSHIPS

FLOWER ARRANGEMENT SPONSOR - \$10,000

- Prominent recognition as Flower Arrangement Sponsor
- Five (5) complimentary tickets to the Celebration of Leadership
- Logo placement and recognition in flower arrangements
- Sponsorship recognition in event program book distributed to 700+ attendees and on-screen during event
- Sponsorship recognition on event webpage

COCKTAIL RECEPTION SPONSOR - \$9,500

- Prominent recognition as Cocktail Reception Sponsor
- Four (4) complimentary tickets to Celebration of Leadership
- Logo placement and recognition at cocktail reception bars
- Recognition as Cocktail Reception sponsor on prominent on-site signage
- Sponsorship recognition in event program book distributed to 700+ attendees and on-screen during event
- Sponsorship recognition on event webpage



PHOTO EXPERIENCE SPONSOR - \$8,500

- Prominent recognition as Photo Experience sponsor
- Four (4) complimentary tickets to the Celebration of Leadership
- Recognition as Photo Experience sponsor on prominent on-site signage
- Logo recognition on photo booth picture print out for guests
- Sponsorship recognition in event program book distributed to 700+ attendees and on-screen during event
- Sponsorship recognition on event webpage

CLASS REUNION TABLE - \$5,000

Exclusive discounted sponsorship opportunity for LGW Members to secure a table for themselves and their LGW Classmates to sit at together.

- One reserved table (10 seats) for you and 9 of your LGW Classmates
- Sponsorship recognition with your Class year and Class nickname in event program book distributed to 700+ attendees
- Sponsorship recognition with your Class year and Class nickname on-screen during event
- Sponsorship recognition with your Class year and Class nickname on event webpage and social media platforms
- Sponsorship recognition with your Class year and Class nickname in select event promotional emails and materials reaching an audience of over 5,000 people
- Sponsorship recognition on event webpage
- Dedicated Class photo opportunity, professionally captured during the event to commemorate your class reunion

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SPECIAL FEATURE SPONSORSHIPS

PARTY FAVORS - \$5,000

- Exclusive Party Favors Sponsor
- Your choice of party favors distributed to 700+ guests
- Two (2) complimentary tickets to Celebration of Leadership
- Organization name and logo on prominent signage at party favor stations
- Sponsorship recognition in event program book distributed to 700+ attendees and on-screen during event
- Sponsorship recognition on event webpage

DESSERT STATION - \$5,000

- Recognition as Dessert Station Sponsor
- Organization name and logo on prominent signage at dessert station
- Two (2) complimentary tickets to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 700+ attendees and on-screen during event
- Sponsorship recognition on event webpage

AFTERPARTY BAR - \$2,500 PER BAR

- Organization name and logo on prominent signage at one bar during the afterparty
- One (1) complimentary ticket to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 700+ attendees and on-screen during event
- Sponsorship recognition on event webpage



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