



LEADERSHIP GREATER WASHINGTON

CELEBRATION *of* LEADERSHIP

WEDNESDAY, OCTOBER 12
GRAND HYATT WASHINGTON | 6:00 PM

Bringing together almost 600 of the region's most accomplished leaders from the business, government, and nonprofit sectors, the LGW Celebration of Leadership serves as the largest celebration of diverse, cross-sector changemakers in our region.

This year, LGW will proudly honor Diane Tipton ('98), Co-founder, CEO, and President, Self Storage Zone, with the 2022 LGW Leader of the Years award. Her commitment to building the communities of today, and the leaders of tomorrow, embodies our vision of impactful leadership and positive change in this region and beyond. Please join us as we celebrate Diane and her impact on this region.

For more information on the event and honoree, visit lgwdc.org/celebration



Diane Tipton ('98)
2022 Leader of the Years

HOST COMMITTEE CHAIRS:

Ron Adolph ('98)
Gene Sachs ('98)
Lidia Soto-Harmon ('07)

ANNUAL EVENT BY THE NUMBERS

290+

Organizations
Represented

590+

Ticket
Purchasers

100+

Sponsorships
Sold

CELEBRATION of LEADERSHIP



LEADERSHIP
GREATER WASHINGTON

LEADERSHIP GREATER WASHINGTON

Sponsorship funds will be used to support LGW programming, educational leadership experiences, and scholarships.

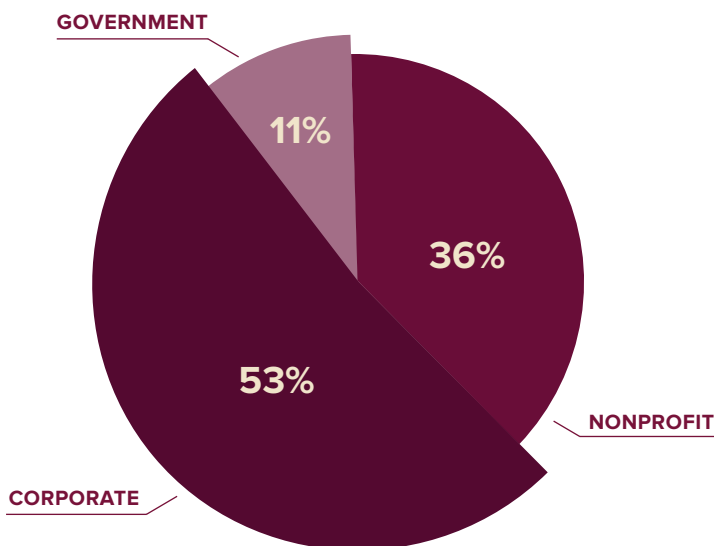
MISSION

To bring leaders together to make positive community impact in the Washington Metropolitan region.

OUR MEMBER NETWORK

1,900 REGIONAL LEADERS

1,221 ORGANIZATIONS



“At TD Bank, one of our core missions is to enrich the lives of our customers, communities, and colleagues. To accomplish this we have to be actively engaged members of our local community, and our partnership with Leadership Greater Washington provides the perfect conduit to make this happen at all levels of TD market leadership.”

- Terry Kenny (LGW Class of '16), Market President, Metro Washington, Baltimore and Delaware, TD Bank

35 YEARS OF LGW

In 1986, Leadership Greater Washington was established by a group of regional leaders and three leading organizations—Meyer Foundation, Greater Washington Board of Trade, and the Junior League of Washington—to foster communication and cooperation among the area’s established leaders. Modeled after successful leadership programs in metropolitan cities like Atlanta and Philadelphia, the organization began with a focus on developing executive-level leaders through its core program, the Signature Program. After five years of operation, LGW expanded its programming to serve area high school students through its Youth Leadership Greater Washington program. Then in 2014, the Rising Leaders program was launched to provide career-building skills and training to mid-level professionals. Today, LGW continues to offer unique programming to leaders by way of its three core programs and a number of member events that connect leaders and inspire their collaborative efforts to improve the Greater Washington community. Across its 35-year history, LGW’s impact has fostered the success of more than 1,900 influential leaders, 300 young professionals, and over 1,000 high school students in DC, Virginia, and Maryland.

LGW IMPACT AT A GLANCE

\$40,000+

Awarded in Scholarships to Program-Participants in 2021

1,630+

Unique Event Attendees

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SPONSORSHIP OPPORTUNITIES

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LEADER - \$25,000

- One VIP table (10 seats) in priority seating area
- Full page color ad in event program book
- Company recognition and sponsor acknowledgment from stage
- Sponsorship recognition with logo on official event invitation, event program, and prominent on-site signage
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo in Washington Business Journal full page ad
- Sponsorship recognition with logo on all event promotional emails and materials
- Sponsorship recognition with logo on event webpage and social media platforms
- Full page color ad in LGW Member Directory
- Company spotlight in LGW newsletter
- Year-round logo placement on LGW website



BENEFACTOR - \$10,000

- One reserved table (10 seats) with logo placard
- Half page color ad in event program book
- Company recognition and sponsor acknowledgment from stage
- Sponsorship recognition with logo on official event invitation, event program, and prominent on-site signage
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo in Washington Business Journal full page ad
- Sponsorship recognition with logo on all event promotional emails and materials
- Sponsorship recognition with logo on event webpage and social media platforms
- Half page black and white ad in LGW Member Directory



To discuss event sponsorship, please contact Dani Brockert, Director of Development, at dbrockert@lgwdc.org or 202.465.3201.

Leadership Greater Washington is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code. Sponsorship of the Celebration of Leadership is tax-deductible.

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PATRON - \$6,000

- One reserved table (10 seats) with logo placard
- Sponsorship recognition with logo in event program book
- Sponsorship recognition with logo on-screen during event
- Sponsorship recognition with logo on event webpage and social media platforms
- Sponsorship recognition with logo on all event promotional emails and materials
- Sponsorship name recognition in Washington Business Journal full page ad



SUPPORTER- \$3,500

- Half-table reserved (5 seats)
- Sponsorship recognition with logo in event program book
- Sponsor name recognition on-screen during event
- Sponsorship recognition with logo on all event promotional emails and materials
- Sponsorship recognition on event webpage

FRIEND OF DIANE - \$1,000

- One ticket to the event
- Name listed in event program book
- Sponsorship name recognition on-screen during event
- Special "Friend of Diane" badge ribbon to wear during event
- Sponsor recognition on event webpage

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SPECIAL FEATURE SPONSORSHIPS

COCKTAIL RECEPTION SPONSOR - \$9,500

- Exclusive recognition as Cocktail Reception Sponsor
- Four (4) complimentary tickets to Celebration of Leadership
- Logo placement and recognition at all cocktail reception bars
- Sponsorship logo recognition on prominent signage at reception entrance
- Sponsorship recognition in event program book distributed to 600+ attendees and on webpage

AFTERPARTY LOUNGE SPONSOR - \$7,500

- Exclusive recognition as Afterparty Lounge Sponsor
- Three (3) complimentary tickets to Celebration of Leadership
- Sponsor name at all lounge cocktail tables and bars
- Sponsorship logo recognition on signage at lounge entrance
- Sponsorship recognition in event program book distributed to 600+ attendees and on webpage

LGW PHOTO STATION - \$5,000

- Name and logo on Photo Station signage
- Reserved time for official group photo by professional event photographer
- Two (2) complimentary tickets to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 600+ attendees and on webpage

PARTY FAVORS - \$4,500

- Your choice of party favors distributed to 600+ guests
- Two (2) complimentary tickets to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 600+ attendees and on webpage

DESSERT STATION - \$3,500

- Organization name and logo on prominent signage at dessert station
- One (1) complimentary ticket to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 600+ attendees and on webpage

AFTERPARTY BAR - \$2,500 PER BAR

- One (1) complimentary ticket to Celebration of Leadership
- Sponsorship recognition in event program book distributed to 600+ attendees and on webpage

LIFE OF THE PARTY HOST PACKAGE - \$1,000

- Guaranteed seating at one table for you and nine of your favorite LGW classmates
- Two premium bottles of champagne
- Branded table signage with Class Year & Name
- Name placards at individual seats at the table

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