SIGNATURE PROGRAM

ABOUT THE SIGNATURE PROGRAM

Since 1986, Leadership Greater Washington (LGW) has developed 1,900 executive leaders from DC, Northern Virginia, and Suburban Maryland through its flagship offering, the Signature Program — an intensive 10-month program that exposes professionals to regional civic issues through education, connection, and knowledge sharing.

BENEFITS OF THE SIGNATURE PROGRAM

Through the Signature Program, participants will:

- Gain access to LGW's membership base of 1,900 regional visionary influencers
- Build a network of diverse, authentic relationships from all sectors and a variety of industries
- Leverage collective resources to make the Greater Washington region a more dynamic and collaborative community
- Identify community challenges and solutions in the region

APPLICATION

LGW Class of 2021 applications are now open. There is a $250 non-refundable application fee.

The deadline for applications is April 17.

Visit www.lgwdc.org for more information and the application.

Rosie Allen-Herring (’02)
President & Chief Executive Officer,
United Way of the National Capital Area

"When I think of Leadership Greater Washington, it really is lifelong friendships but it’s also meaningful connections in terms of the work that has to be done. For many of the toughest challenges facing this region, someone from Leadership Greater Washington is going to be a part of those conversations and that speaks to the value that Leadership Greater Washington brings."

David Gorodetski (’15)
Co-Founder, COO and Executive Creative Director
Sage Communications

"I truly believe that LGW is the best professional networking organization in the Washington metropolitan region. With strong leadership, an engaged board, amazingly dedicated staff, and alumni made of the region’s most prominent leaders, we are committed to making the Washington region a more dynamic and collaborative community as we embrace and value the diversity – geography, people, sectors, and professions – of our region."

Great Minds For A Greater Purpose

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### CLASS OF 2021 DATES

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<th>Event</th>
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<tr>
<td>Orientation</td>
<td>SEP 15, 2020</td>
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<tr>
<td>Opening Retreat</td>
<td>SEP 24-25, 2020</td>
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<td>Regionalism Day</td>
<td>OCT 15, 2020</td>
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<td>Education Day</td>
<td>NOV 19, 2020</td>
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<td>Arts Day</td>
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<td>Human Needs Day</td>
<td>JAN 21, 2021</td>
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<td>Inclusiveness &amp; Belonging Day</td>
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<td>Public Safety Day</td>
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<td>Community Health Day</td>
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<td>Workforce Development Day</td>
<td>APR 15, 2021</td>
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<td>Environmental Sustainability Day</td>
<td>MAY 6, 2021</td>
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<tr>
<td>Closing Retreat</td>
<td>JUN 17-18, 2021</td>
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*Topics are subject to change*

### WHO SHOULD APPLY

Executive-level leaders who wish to leverage their regional influence to make community impact in Greater Washington

**Ideal Candidate:**

- ✔ Holds a senior title in their organization such as Partner, CEO, Executive Director, SVP, VP, Managing Director or Director
- ✔ Represents a notable organization in the region
- ✔ Prominent influencer in his or her industry, particularly in the area of corporate philanthropy or community relations
- ✔ Based in the District of Columbia, Suburban Maryland or Northern Virginia

### INFO SESSIONS

LGW hosts information sessions about the Signature Program and the application process from 8:30 – 10:00 am January 22, 23, 29 and February 6, 2020 across the region. Visit [www.lgwdc.org](http://www.lgwdc.org) to RSVP.

### TUITION

**Full Participant:** $7,500

- Covers the cost of monthly program days and overnight retreats
- Includes one ticket to LGW’s anchor events (Kick Off and Awards Dinner)
- Access to other member events (i.e. Lessons in Leadership, Thought Leadership Series & Trips, Member Dinners & Member Salons, etc.)
- Scholarships are available

For more details on the Signature Program, please contact Debbie Kaplan at [dkaplan@lgwdc.org](mailto:dkaplan@lgwdc.org)

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